AMBASSADOR TRAINING

Recurring & Outreach
Become an Outreach Ambassador! Travel around to schools in Charlotte and surrounding areas to educate and inspire young minds.
## Difference Between Outreach and Recruiting

<table>
<thead>
<tr>
<th>Elementary School</th>
<th>Middle School</th>
<th>High School</th>
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<tbody>
<tr>
<td>• Plant the seeds</td>
<td>• Engineering is</td>
<td></td>
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<tr>
<td>• Be a role model</td>
<td>◦ Thinking outside the box</td>
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<tr>
<td>• Anyone can be an engineer</td>
<td>◦ Artistic expression through math</td>
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<tr>
<td>• Establish that UNC Charlotte cares about k-5</td>
<td>◦ Service to society</td>
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<td></td>
<td>◦ Fun and rewarding</td>
<td>• UNC Charlotte is the school for you</td>
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<td></td>
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<td>• Tour our facilities and classrooms</td>
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<td></td>
<td></td>
<td>• High paying stable career opportunities</td>
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<td>• Cool student design teams</td>
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</tbody>
</table>
ENGINEERING OUTREACH AMBASSADORS

- Develop programming to build relationships with Northeast Learning Community
  - 2+ visits per semester
  - 8 Elementary
  - 4 Middle
  - 4 High
- Serve existing engineering efforts
  - Attend event invitations throughout the region
- Provide on campus support for K-12 outreach events
# February Outreach Events

<table>
<thead>
<tr>
<th>SUN</th>
<th>MON</th>
<th>TUE</th>
<th>WED</th>
<th>THU</th>
<th>FRI</th>
<th>SAT</th>
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</thead>
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14
Eastover Elementary
3pm-4pm

27
Crestdale Middle
1pm-2pm
HOW TO JOIN + EXPECTATIONS

1. TIME
   - Volunteer as much or as little as you want

2. COMMITMENT
   - 2 hour time commitment per visit
   - 30 min driving each way
   - 60 min activity including setup and cleanup

3. FORM
5 PAID OUTREACH LEAD AMBASSADORS

- $12/hour up to 5 hours a week
- Required to fill empty outreach events
  - no more than 2 per week
- Help with organizing and hosting campus events
  - Discover Engineering
  - MC^2
- Mentoring/training other ambassadors
- Preferably have your own transportation
- Apply to the same Google Form.
- Be sure to mark "yes" for interested in Lead Outreach Ambassador
ENGR 2090
- One credit hour course
- Title: CoE Ambassador Leadership, Service, and Group Dynamics I

ENGR 2092
- Two credit hour course
- Title: CoE Ambassador Leadership, Service, and Group Dynamics II
Update your schedule in Welcome to College

Once updated, your availability will appear here
SPRING SEMESTER TOUR DATES

JANUARY
January 20th
January 28th

FEBRUARY
February 10th
February 18th

APRIL
April 14th
April 29

FEEDBACK?
SPRING SEMESTER RECRUITING EVENTS

FEBRUARY
- MC^2
  - February 24th

MARCH
- Admitted Students Days:
  - March 23rd
  - March 31st
- Charlotte Open House
  - March 25th

APRIL
- Discover Engineering
  - April 15th
- Admitted Students Day:
  - April 21st

FEEDBACK?
AMBASSADOR PERK

HATS
- Winter hat
- Baseball hat

TOPS
- Polo
- T-shirt
- Rain jacket

MERCH
- Nametag
- Water bottle
- Backpack
- Socks

STOLE
Graduation Stole designed by the ambassadors!

*Perks will be based on how much time you invest into your ambassador role!
AMBASSADOR PHOTOS

Dates: January 23, 24, 26, 27
Time: 8-3
Place: Outside of EPIC