

Tours

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# AMBASSADOR J TRAINIG



Recruiting & Outreach



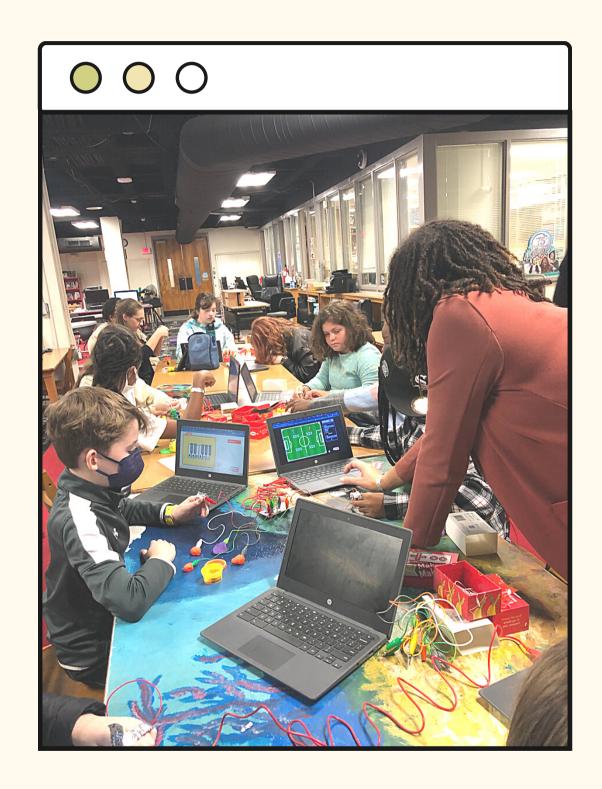
Outreach

**Events** 





Become an Outreach Ambassador! Travel around to schools in Charlotte and surrounding areas to educate and inspire young minds.



# DIFFERENCE BETWEEN OUTREACH AND RECRUITING



### OUTREACH

#### **Elementary School**

- Plant the seeds
- Be a role model
- Anyone can be an engineer
- Establish that UNC
   Charlotte cares
   about k-5

#### **Middle School**

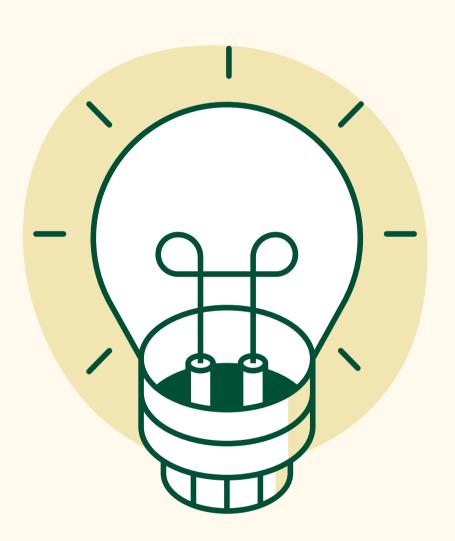
- Engineering is
  - Thinking outside the box
  - Artistic expression through math
  - Service to society
  - Fun and rewarding

#### 

### RECRUITING

#### **High School**

- UNC Charlotte is the school for you
- Tour our facilities and classrooms
- High paying stable career opportunities
- Cool student design teams





# ENGINEERING OUTREACH AMBASSADORS

- Develop programming to build relationships with Northeast Learning Community
  - 2+ visits per semester
  - 8 Elementary
  - 4 Middle
  - 4 High
- Serve existing engineering efforts
  - Attend event invitations throughout the region
- Provide on campus support for K-12 outreach events

# FEBRUARY OUTREACH EVENTS

SUN	MON	TUE	WED	THU	FRI	SAT
		14 Eastover Elementary 3pm-4pm				
	27 Crestdale Middle 1pm-2pm					

2 COMMITMENT

# HOW TO JOIN+ EXPECTATIONS

- 2 hour time commitment per visit
- 30 min driving each way
- 60 min activity including setup and cleanup

1 TIME 3 FORM

• Volunteer as much or as little as you want



### 5 PAID OUTREACH LEAD AMBASSADORS

- \$12/hour up to 5 hours a week
- Required to fill empty outreach events
  - o no more than 2 per week
- Help with organizing and hosting campus events
  - Discover Engineering
  - ∘ MC^2
- Mentoring/training other ambassadors
- Preferably have your own transportation
- Apply to the same Google Form.
- Be sure to mark "yes" for interested in Lead Outreach Ambassador



## AMBASSADOR COURSE



### **ENGR 2090**

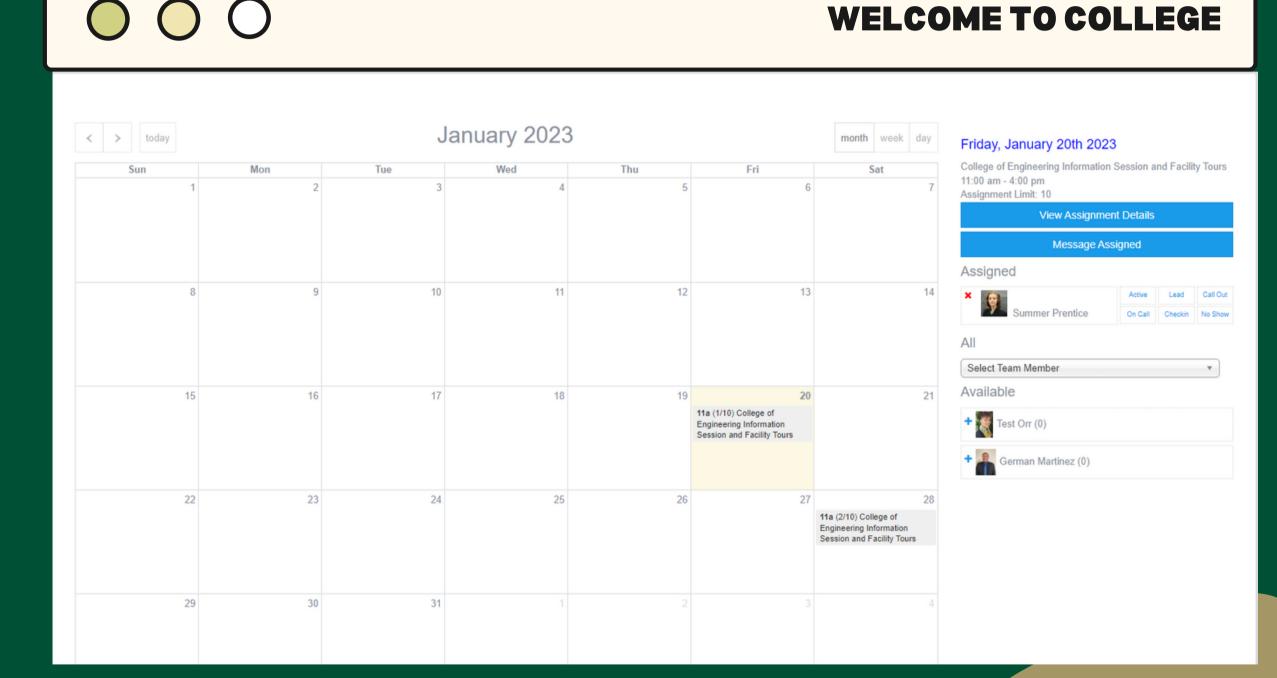
- One credit hour course
- Title: CoE Ambassador Leadership, Service, and Group Dynamics I



### **ENGR 2092**

- Two credit hour course
- Title: CoE Ambassador Leadership, Service, and Group Dynamics II

# Once updated, your availability will appear here



Update your schedule in Welcome to College



### SPRING SEMESTER TOUR DATES

**JANUARY** 

January 20th

January 28th

**FEBRUARY** 

February 10th

February 18th

**APRIL** 

April 14th

April 29

FEEDBACK?

### SPRING SEMESTER RECRUITING EVENTS

**FEBRUARY** 

MC^2

February 24th

**MARCH** 

Admitted Students Days:

- March 23rd
- March 31st

Charlotte Open House

• March 25th

**APRIL** 

Discover Engineering

• April 15th

Admitted Students Day:

April 21st

FEEDBACK?

\*Perks will be based on how much time you invest into your ambassador role!

# AMBASSADOR PERKS

#### **HATS**

- Winter hat
- Baseball hat

#### TOPS

- Polo
- T-shirt
- Rain jacket

#### **MERCH**

- Nametag
- Water bottle
- Backpack
  - Socks

#### **STOLE**

Graduation Stole designed by the ambassadors!





### AMBASSADOR PHOTOS

Dates: January 23, 24, 26, 27

Time: 8-3

Place: Outside of EPIC